

CYC TRUST ANNUAL REPORT 2024

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WHO WE ARE

CYC Trust is committed to supporting rangatahi (young people) on the Hibiscus Coast. We partner with rangatahi through relationships, ensuring that they are seen and heard and helping them discover purpose and hope for their future. Our mission is to build resilient individuals and a stronger community.

We have been operating on the Hibiscus Coast since 2006. Partnering with the local College, Police, Springboard, Ministry of Social Development, Upside Mentoring and many other community organisations.

In 2024, we worked through two key services to impact the lives of hundreds of young people:

- 24-7 Youth Work in Whangaparāoa College
- Youth Service (supporting young people into education, employment or training or onto the Youth Payment or Young Parents Payment)

2025 will see us launch a new service, Tamariki Tipu - Growing Children, into several of our local Primary Schools.



CYC Trust Team 2025

A NOTE FROM OUR LEADERSHIP TEAM

2024 was an incredible year for CYC Trust. As a leadership team, we are privileged to be part of an organization that positively impacts the young people of the Hibiscus Coast.

While continuing to do what we do best and focusing on maintaining high quality delivery of our services in the community, we recognized the increasing need for support at earlier stages in a young person's life. This led us to explore partnerships with local primary schools to offer the same guidance we've provided at Whangaparaoa College for nearly 20 years.

In 2025, we're excited to partner with three primary schools to roll out Tamariki Tipu – Growing Children, a program developed by 24-7 Youth Work after years of research. The addition of this service marks a significant milestone for CYC Trust, as it will now allow us the opportunity to support students throughout their entire schooling journey from Years 1 to Year 13.

2024 was also a year of stronger community connections. As we continue to build a supportive community, we extend our heartfelt thanks to our supporters—your generosity makes our work possible. We look forward to partnering with both our long-term and future supporters in 2025, and we hope you enjoy reading the stories that highlight your contribution.



Adam
Trust Leader



Sarah
Operations Manager



Hannah
Team Leader - 24-7 Youth
Work & Tamariki Tipu



24-7
YouthWork
Aotearoa

As a part of the '24-7 Youth Work' Network, our youth workers support young people in Whangaparāoa College through one-on-one mentoring and programmes focused on leadership development and building resilience. Youth workers intentionally facilitate connection between students with positive environments and events, and support staff to maintain a healthy learning environment.

2,971

HOURS OF
YOUTH WORK

42

GROUP PROGRAM
ATTENDEES

5

YOUTH WORKERS
IN WHANGAPARAOA
COLLEGE

876

1:1 MENTORING
SESSIONS

CATHRYN BROOMFIELD, HEAD OF GUIDANCE

“Our CYC team are the grass roots, outreach team who spend time with our learners in their environment. They are coaches, mentors, and guides for our learners looking for connection, community and support. The initiative they developed in having a caravan front and centre where learners congregate is one of the biggest privileges and assets in our college community. Learners gather around, share kai and connect with youth workers during breaks, something many of them look forward to on the daily. Individual support building rapport and connection with learners has strengthened so many and been a huge part of their wellbeing and academic success. We couldn't do it without our CYC Youth Workers!”

Whangaparaoa College Youth Workers



Damo



Ellen



Liam



Kezia

(Team Leader, Hannah pictured on previous page)

THE POWER OF HAVING SOMEONE TO JOURNEY WITH YOU

- Story from a young person at Whangaparaoa College

“I first became involved with CYC Trust when I was invited to one of their girls programmes, in July 2022. At this point in my life I had just lost a close friend to suicide, I hated school, I had no friends, felt like no one understood me and on top of all that I was 14 years old.

At the end of that programme Hannah who is a youth worker for CYC Trust gave us her mobile number and offered for us to reach out if we ever needed support, I followed up on that offer and started seeing Hannah regularly for one on one mentoring at school. Seeing Hannah I felt validated, heard, safe and supported. My life didn't end up getting much better for a while but having someone to go through it with me made a world of difference.

Throughout the next year circumstances outside of my control kept getting worse and this resulted in me having a lot of built up emotions. I was angry, numb and lost who I was. On the outside people saw someone who was a high achiever, played rep sport and excelled in the classroom however on the inside I was losing my sense of purpose and hope. Amidst all of the horrible lows, anytime I was not coping Hannah would come down to school, sit with me and listen to me.

Throughout all of this I found a healthy coping mechanism for me was running. At the beginning of 2023 Hannah and I sat down to write my goals for the year and I decided I wanted to do 3 half marathons. Hannah expressed that she was super proud of me and that she could never dream of doing a half marathon. Out of this I saw an opportunity to give back to her and challenged her to run one with me at the end of that year. In some ways I got to journey with her just as she did for me. At the end of last year Hannah and I ran the Auckland Half Marathon together to raise money for CYC Trust, the Trust that allowed me to have a supporter in my hardest time.

Fast forward to now, I have managed to leave school completing my Level 3 halfway through Year 12. I work full time and have been approved for early entrance into University for 2025. With leaving school I have had the opportunity to be supported by another CYC staff member, Claud who has helped me to stay on track, leave school and stay in employment.

I am so beyond grateful for all of my CYC family. I truly owe the place I am in today to all of you. Shout out to Hannah, especially the work you guys do is important and it's obvious to see the impact you are having on young people's lives in our community.”

Life can be tough at times, and we all need support around us in life - someone to encourage us, to believe in us, and to celebrate with us.

Youth Service Coaches get to be that support for the young people they work with every day.

Youth Service Coaches at CYC Trust spend time listening to young people, assisting them to create goals for their future, and then supporting them in reaching those goals. Young people's goals often include - getting a driver's license, searching for and maintaining employment, enrolling in further education, and improving their wellbeing.

There are three different avenues of Youth Service support we provide:

- NEET Programme - for 16-17-year-olds who are either not in education, training, or employment, or are at risk of leaving.
- Youth Payment - for 16-17-year-olds who aren't able to live with their parents or guardians.
- Young Parent Payment - for young parents aged 16-19 years who are the main caregivers for a child/children.



JON WILLIAMS - YOUTH AID SERGEANT, RODNEY POLICE

"We all know the old saying, "It takes a village to raise a child." CYC Trust is such an important part of the Village. The work they do every day is just so important to the wellbeing of our young people in our community.

I love the passion and genuine desire to help people that is displayed by every staff member. With CYC, their culture is all about helping people and working to support other organisations such as the schools, Salt Trust, the Police and the newly formed Hibiscus Youth Hub. They are the foundation of our community."

Youth Service Coaches



Vaughan



Claud

A JOURNEY OF RESILIENCE: OVERCOMING CHALLENGES TO FIND PASSION AND PURPOSE

- Story from a young person in the community

In July, a young girl stepped into the Youth Service program, carrying with her a heavy burden of experiences that most would find daunting. Having been asked to leave two schools and struggling academically, she faced the additional challenges of recovery from several concussions sustained during her passion for sports. It was evident that she was navigating a rough landscape, filled with obstacles that seemed insurmountable. Yet, beneath the struggles, there was a well of untapped talent yearning for an opportunity to shine.

Claud, her dedicated Youth Coach, recognized the spark within her. With a deep understanding of practical learning, Claud had a vision for how this young person could thrive outside the confines of a traditional classroom environment. After months of perseverance with her schoolwork through Te Kura, Claud engaged her in a conversation about dreams and purpose—one that would eventually change the course of her life.

As they explored her aspirations, the young girl revealed her passion for car racing and an eagerness to work with cars. However, she felt unsure of how to navigate this newfound interest into a viable career. This was where Claud's resourcefulness shone through. Utilizing the connections that CYC Trust had nurtured within the community, Claud reached out to one of CYC's valued partners, WCR Collision Repairs, who had expressed interest in providing work experience to young people.

To her delight, WCR Collision Repairs offered her a three-day work experience opportunity in their paint division. Upon stepping into the workshop, the young girl felt an immediate sense of belonging. The young person was not just a new face; she was treated like a member of the team. Her enthusiasm and willingness to learn made a lasting impression.

Empowered by this experience, she quickly discovered her desire to pursue an apprenticeship in the automotive industry. Soon after her work experience, WCR Collision Repairs called the young person with life-changing news... The offer of a full-time trainee position! This moment marked a significant turning point for the young girl. After months of challenges, she now stood at the brink of a promising future, embracing a role that would allow her to earn an income while honing her skills in an area she was truly passionate about.

Today, she is thriving in her full-time apprenticeship, loving every moment of her work, and capturing her dreams one step at a time. The journey from hardship to hope is a testament to her resilience, our Youth Service teams belief in her potential, and the power of community connections. This success story serves as an inspiration not just to the young people in the program, but all the CYC Trust staff who show up each day to help young people reach their potential.

TAMARIKI TIPU - GROWING CHILDREN

launched 2025

Tamariki Tipu has three goals which are grounded in the idea of a seed; Know, Grow and Flourish. Just as seeds already have everything within them that they need to grow, but require the right environment and inputs to be able to reach their full potential, children are the same. To see a child know, grow and flourish, their 'roots' need to be nourished with what they each need to fully develop, allowing them to flourish and be encouraged in all they are.

SCHOOLS WE PARTNER WITH

GULF HARBOUR
SCHOOL

RED BEACH
SCHOOL

WHANGAPARAOA
PRIMARY



Tamariki Tipu Team: Ellen, Hannah, Jess and Liam

GET INVOLVED

CYC Trust is a charitable trust that operates on the generosity of individuals, local businesses and grant funding. Each year as the demand grows, so does the cost of meeting the needs of young people in our area. Would you consider supporting us in 2025?

SIGN UP TO OUR EMAIL

Sign up to our email data base (email admin@cyctrust.org.nz) and follow us on Instagram & Facebook to stay tuned for what we are up to and any needs we have.

SUPPORT

Attend, promote and bring along friends to our fundraising events in 2025 (These will be promoted via email and social media)

BECOME A KEY SUPPORTER

Consider becoming a Key Supporter. In 2025, we are needing an additional 12 businesses or individuals to donate \$2,000 a year to continue the work we do. Could you be one of these?

CONNECT US

Do you know of local businesses who value community wellbeing that might be willing to support us? Could you connect us?

DONATE

We are always grateful for one off donations of any size also. Details for this can be found on our website www.cyctrust.org.nz

2024 LOCAL SPONSORS

A huge thank you to our key sponsors who continue to believe in the work we do.

STOPDIGGING!
THE GROUND SCREW FOR SOLID FOUNDATIONS

chrysalis

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WOF CENTRE

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REPAIRS

WCRCOLLISION.CO.NZ

North Harbour Law

Getting you sorted since 1985

MERV
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Woolworths



WBC
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WE ALSO WANT TO THANK

Businesses who supported us in 2024

Haven NZ, Ze Build, Tahi Electrical, Whangapāraoa Medical Centre LTD,
Vertigro Property Management, The Beer Spot, Seabreeze Apparel, Peninsula
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Cafe Hibiscus and Royal Auckland & Grange Golf Club, Golf HQ, Prestige
Pools, NZ Sailing, ComGro NZ Ltd

2024 COMMUNITY FUNDERS

A huge thank you to our key funders who continue to believe in the work we do.



Air Rescue
and Community
Services

